



PRESS RELEASE
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Comcast Business Adds SYNEX Corporation to Channel Partner Program as First Distributor Master Agent

Comcast Business's Ethernet, Internet, Voice, Cloud and TV Solutions are Key Platform to Leading Distributor's Telecommunications and Networking Practice

PHILADELPHIA and FREMONT – August 20, 2013 – [Comcast Business](#) today announced that [SYNEX Corporation](#) (NYSE: SNX), a leading distributor of IT products and services that serves thousands of value added resellers (VARs) across the country, has joined the Comcast Business [Solutions Provider Program](#) as the first distributor to serve as a master agent. Comcast Business's full line of [Ethernet](#), [Internet](#), [voice](#), [cloud](#) and [TV](#) solutions are a key platform of SYNEX' mobility, communications and networking services distribution practice, [MOBILITYSo/v](#), that complement the numerous cloud application services SYNEX VARs are already offering to their customers to provide an ideal pathway to the cloud.

"We are very excited about the relationship with Comcast Business, a key platform of fixed line service offerings in our MOBILITYSo/v strategy," said Kevin Murai, president and chief executive officer, SYNEX Corporation. "Comcast's large national footprint of connectivity solutions along with their hosted voice and video solutions provide a natural complement to the needs of SYNEX customers. By offering these services, our VARs can now provide a singular source to the end user – a true differentiator which allows them to grow their recurring revenues at an accelerated pace."

MOBILITYSo/v allows SYNEX to create "solution bundles" that combine network connectivity services from Comcast Business with other SYNEX offerings, such as local area network (LAN) switches and routers, servers, security products, storage equipment and mobility products. This includes Comcast's full line of Ethernet, Internet, voice, cloud and TV services. The resulting solution bundles will enable SYNEX VARs to build end-to-end mobility and cloud communications solutions for their customers, from small-to-medium businesses to the enterprise.

SYNEX is also equipped with sales and support tools, as well as dedicated sales and support staff to assist their VARs in the sales and quoting process. The company is available to work with VARs located throughout the Comcast footprint, which covers 39 states and the District of Columbia, and includes 20 of the top 25 metropolitan markets in the US.

"We have always been impressed by SYNEX's support – it is unique in the industry and helps us grow our business," said Allen Brooks, executive vice president at ServIT in Kennesaw, GA. "The Comcast Business relationship is yet another example of SYNEX's innovation, and the resources they put in place to support this model are a 'game changer' in the IT distribution industry. We are already recommending services from Comcast Business to our clients, and we use them in our data center and corporate offices. This new relationship will add greater value to ServIT in order to grow our monthly recurring revenues."

"VAR partners are selling network connectivity services in greater numbers than at any time in history due to the rapid adoption of cloud services by small and medium sized businesses," said Terry Connell, senior vice president of sales at Comcast Business. "SYNEX has an impressive reach into this community and the dedicated networking practice that they have built to support Comcast Business will be able to support a large number of VARs and their end-user customers in the Comcast national footprint."

“Comcast Business is an integral part of our ‘Connect, Move and Control’ mobility strategy, making it easier than ever for our VARs to build a services-led, recurring revenue stream business model around connectivity,” said Adnon Dow, vice president, global mobility solutions business unit, SYNnex Corporation. “Our relationship facilitates bringing services delivery capabilities to our VAR ecosystem, which is a key to keeping them ahead of their competition.”

To learn more about Comcast Business solutions through SYNnex’ MOBILITY So/v group, visit www.synnex.com/mobilitysolv, email mobilitysolv@synnex.com or call (800) 456-4822, ext 7618.

About SYNnex

SYNnex Corporation, a Fortune 500 corporation, is a leading business process services company, servicing resellers, retailers and original equipment manufacturers in multiple regions around the world. The Company provides services in IT distribution, supply chain management, contract assembly and business process outsourcing. Founded in 1980, SYNnex employs approximately 12,500 full-time and part-time associates worldwide. Additional information about SYNnex may be found online at www.synnex.com.

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit <http://business.comcast.com/enterprise>.

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About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

Safe Harbor Statement

Statements in this release that are forward-looking, such as product and service capabilities and features, reseller business opportunities and outcomes, and benefits of the collaboration, involve known and unknown risks and uncertainties, which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release. The Company assumes no obligation to update any forward-looking statements contained in this release.

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